

One mark. One decision core.

Production usage summary · August 2026



PRIMARY ICON

Variant A · 168 × 96 · use at 24px and above

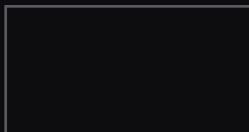
SMALL FORMAT

Variant B · required below 24px and for app icons

CLEAR SPACE

Minimum 24u on every side · preferred 48u

COLOR



Near Black

#0D0D0F



Vermilion

#E8390E



White

#FFFFFF

USE

- Keep the solid triangle on the left.
- Center the diamond mathematically.
- Use the supplied outlined masters.

NEVER

- Close the 40u gap in Variant A.
- Use a red diamond on red.
- Rotate, flip, stretch, shadow, or outline.

Variant B below 24px. No exceptions.